

Education

Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)

Jalisco, Mexico

B.S. in Industrial Engineering

2014 – 2019

Concentration in Health Systems: Specialized coursework focused on the structure, regulation, and optimization of the Mexican Healthcare System.

Experience

Iniciativa (Planview Elite Partner)

Guadalajara, Mexico / Remote

Solution Architect & Delivery Lead

Apr 2024 – Present

- Serve as the primary delivery lead for strategic accounts, translating ambiguous business goals into executed technical roadmaps.
- Lead discovery workshops with client executives to define technical scope, ensuring alignment between strategic goals and platform configuration.
- Design and implement governance models for capital planning and portfolio management to ensure standardization and scalability.

Iniciativa (Planview Elite Partner)

Guadalajara, Mexico / Remote

Functional Consultant

Sept 2022 – Apr 2024

- Managed end-to-end configuration of Planview Portfolios for clients in Mining, Energy, and Banking sectors.
- Performed attribute cleanup and aligned client data models with reporting requirements to ensure accurate executive dashboards.
- Developed training materials and led user enablement sessions to drive platform adoption and minimize change resistance.

Oracle

Guadalajara, Mexico / Remote

ERP Cloud Consultant

Dec 2019 – Aug 2022

- Led complex configurations for Oracle Cloud Financials, translating legacy business processes into system "Best Practices" to optimize cash flow and billing.
- Designed and tested complex integrations for Oracle ERP Cloud, bridging the gap between functional needs and technical architecture.
- Conducted workshops to map current-state workflows and re-engineered them to fit standard cloud capabilities, reducing customization debt.

IBM

Guadalajara, Mexico

Supply Assurance – Production Control Analyst

Mar 2019 – Dec 2019

- Managed stock availability and "Last Time Buy" processes to prevent production stoppages.
- Maintained part number databases in SAP, ensuring 100% accuracy for global logistics operations.

Skills & Interests

Strategic Delivery: Translating Business Needs to Execution, Workshop Facilitation, Client Onboarding, Requirements Gathering.

Technical Operations: System Configuration, Power BI, Data Modeling, SQL Analysis.

Tools: Planview Ecosystem, Oracle ERP Cloud, SAP, Jira, Excel (Advanced).

Languages: Spanish (Native), English (Professional Proficiency).